

Topic: Woman in leadership bringing best strategic and regulatory approaches in Regulatory Affairs, Pharmacovigilance, Medical Affairs & Medico marketing
Name: Rawya Kredly, Regulatory Affairs & Medical Affairs Director
Company: Gulf Pharmaceutical Industries (Julphar)

Rawya Kredly: Remarkable Achievement Journey

Rawya Kredly, M. Sc. in Clinical Pharmacy, is the Director of Regulatory Affairs, Pharmacovigilance, Medical Affairs, and Medico Marketing at Gulf Pharmaceutical Industries (Julphar), UAE, where she leads a team of around 50 employees. Rawya Kredly was honored at the Arab Women in Leadership and Business Summit in 2020 with an award in "Women Leadership and Excellence in Healthcare," which recognizes notable and continuous accomplishments among Arab women leaders. She is a highly accomplished professional and has spanned over 20 years of experience holding wide-ranging positions in Julphar. She has proven expertise in leading global regulatory strategy, compliance, pharmacovigilance, labeling management, and medico marketing activities. She also demonstrated success with building and motivating high-performing teams, and she is passionate about regulatory leadership and community development.

Rawya Kredly recruited a plethora of pharmacy graduates (around 21) from various Universities and hustled to make up for their lack of experience and become the next great addition to Julphar regulatory team during the pandemic covid situations where most companies hesitate to employ new graduates due to their lack of experience or even their perceived unreliability.

Rawya Kredly's overarching goal for the "Train the Fresh Graduates" initiative not only benefited in the company's growth but also demonstrated that she possessed the abilities and expertise necessary to develop future industry professionals. A Buddy Coach was assigned to each trainee and continues to provide advice and direction throughout the program. As it is properly stated, the actual worth comes from the skills taught, which will hopefully prepare young minds for the rest of their lives. Another benefit of this approach is that it allowed other experienced professionals of Julphar to focus on the more critical & challenging tasks, resulting in a "win-win-win" for, the professionals, the apprentices, and the organization.

This is an inspiring notion for all firms that hiring an intern can help your company succeed if you want to impart your ethics to a brilliant young mind.

Furthermore, Rawya Kredly demonstrated her leadership skills through her supporting regulatory team to ensure regulatory compliance of the products in Julphar, by accomplishing a detailed gap analysis of legacy dossiers versus current practices for the manufacture of medical products in a short period of time through the change control process. To avoid non-compliant regulatory processes, the identified gaps were remedied by submitting variations to various regulatory bodies, as well as registered couple of new products globally at an affordable price to patients.

To recapitulate, Rawya Kredly not only demonstrated her leadership skills by ensuring regulatory compliance of Julphar's products, but she also demonstrated that she possessed the abilities and expertise necessary to develop future industry professionals by establishing the "Train the Fresh Graduates" initiative, which is a motivating insight for all organizations