

# 7th GCC REGULATORY AFFAIRS PHARMA SUMMIT 2022

### **Post Event Report**

**DATE: 21 & 22 MARCH 2022** 

**VENUE: AL HABTOOR AUTOGRAPH COLLECTION** 

**ORGANIZER - HUBPLUS-EVENTS** 

**POWERED BY - PRA CONSULTANCY** 

**EDUCATIONAL PARTNER - DUBAI COLLEGE OF PHARMACY** 

www.pramagcc.com



### THE VISION

In 2015, PRA Consultancy, realized the importance to bridge the gap between Regulatory Authorities and the Pharma Industry. They launched a platform where Regulatory Authorities could discuss new and updated regulations in the Pharmaceutical market with the Pharma Industry.

With the support of Ministry of Health UAE, the GCC Regulatory

Affairs Pharma Summit was launched and after its success became
an annual institution for GCC Countries and neighbouring in visiting
countries.

The Summit hosted all the Authorities in one event providing transparency and stabilizing regulations in the region. At this time the UAE government was developing into a smart city and was moving its application process to a digital medium. The GCC Regulatory Affairs Pharma Summit became a perfect platform to communicate the new processes to the Industry. In addition, it presented opportunity for all GCC Countries to symbiotically advance their Regulatory application processes and through discussion and knowledge sharing improved the processes of the GCC region and streamlining GCC Pharma Regulations.

The Region is still growing, and many new Regulations are issued for the Pharmaceutical Industry. The GCC Regulatory Affairs Pharma Summit created a platform where Pharma Industries could learn about the regulations and how they could enter and safely distribute their products through the GCC Market It has become the premier event to connect Industry with the GCC Pharmaceutical Regulations Authorities.

2020, brought its own challenges and the GCC Regulatory Affairs
Pharma Summit was successfully hosted Virtually, for the first time.
2021 saw a 29% growth in the online attendance, and 2022 had a
20% growth for the onsite participants.

2022 the focus was on sponsors and networking with a purposefully built agenda to create engaging sessions, panel discussions and round tables.

The networking was highly successfully managed by the sponsorship manager in the lobby together with the Sponsors at their Exhibition tables.

2022 GCC Regulatory Affairs Pharma Summit created a platform where colleagues and friends could connect face to face in a like minded environment after 2 years of online events.

**Key Facts of the 7th GCC Regulatory Affairs Pharma Summit 2022** 

COUNTRIES

SPEAKERS

**ATTENDEES** 

15

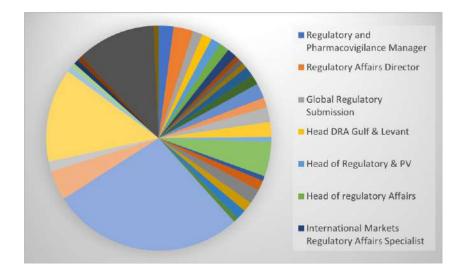
42

450+

**Countries Attending** 



#### **Designations Attending**







### Government Authorities 2022 GCC Regulatory Affairs Pharma Summit

Ministry of Health and Prevention - UAE National Health Regulatory Authority - Bahrain

Ministry of Health - Oman Ministry of Health Tunisia Kurdistan Medical Control Agency Jordan Food & Drug Administration Qatar Ministry of Health



Government Authorities presented updated regulations and discussed problems and solutions that arouse during the COVID 19 Pandemic. Many action plans included the fast track solutions of digitization and the implementation of it and how this will carve out the future of Regulatory submissions and approvals in the future.

Industry leaders discussed Regulatory timelines, Value based pricing and Innovation, Track and Trace, Biosimilar Regulations to name a few.













### **WELCOME LOBBY**

Welcome to the GCC Regulatory Affairs Pharma Summit 2022

The Lobby formed a welcoming networking space for colleagues to re-connect face to face after two years of online events.









# GCC Regulatory Affairs Pharma Summit 2022 AUDITORIUM







#### **About the Summit**

The summit was a 2 day event followed by 2 days of Pharmacovigilance Training and a 1 day Mergers and Acquisitions Workshop.

The Summit took place in at the Al Habtoor Autograph
Collection in Dubai and comfortably fit all the delegates.





### **ROUND TABLE DISCUSSIONS**





Why Round Table Discussions?

Country specific Round Table Discussions gives Industry leaders the opportunity to connect directly with a specific country's Regulations Authority. Moderated by PRA Team members that will facilitate the Q&A and provide post event support for Regulations with the particular Country.

Countries that supported the Round Table discussion was, UAE's MOHAP, Bahrain's NHRA, Jordan's JFDA and Tunisia MoH.

An incredible effort from the countries was made to support all the individual industry questions.







### **PARTICIPANTS 2022**































































































































































### GCC REGULATORY AFFAIRS AWARD 2022





It's the most coveted award for Regulatory Affairs in the GCC Region and in its 2nd year. This year we had 20 submissions and the top 4 was chosen to go through to the finals for voting best project by their peers.

2021 winner, Dr. Yousra Farid handed over the Winner's torch to 2022 winner Dr. Rawya Krindly of Julphar.

Read more about the submitted projects on www.pramagcc.com/awards





Above: Dr. Yousra Farid hands over Trophy to 2022 winner Dr. Rawya Krindly Below: Dr. Rawya acceptance speech.



## Training: Mergers & Acquisitions

### **Meet the Trainer:**







Dr. Marielouise Abi Hanna, PharmD

With over 20 years of corporate Market Access, Regulatory Affairs and Regional Management, Dr. Marielouise Abi Hanna, PharmD, spent her career in Pharma, Biotech and Generics both in Global and Regional roles throughout International Regulatory Affairs, Quality, Medical and Market Access, for major Multinationals among which GlaxoSmithKline and Novartis' Sandoz business unit.

This one-day training walked the delegates through the business world of corporate strategy and diversification routes.

They acquired the basics of the Pharma Industry Mergers, Acquisitions and Alliances and now are able to understand the background of corporate decisions and strategic growth plans The delegates discuss case studies of the major Pharma M&A that took place in the last decade.

The training widen the scope of any professional working in the Pharma industry, into the different corporate growth strategies, and the integration required on their department level.

# Training: Pharmacovigilance Training

COUNTRIES

**SPEAKERS** 

**ATTENDEES** 

15

23

120+





Pharmacovigilance has undergone rapid regulatory change in recent years, which has resulted in a complex range of safety and risk assessment activities to perform. This two-day course is designed for those with at least two years' knowledge in drug safety and will provide a comprehensive, yet practical assessment of the main regulations required to produce a compliant reporting company.

#### **KEY TOPICS**

**Authorities PV Updates and Drug Safety Strategy** 

Vigilance Systems & Risk Management

**COVID-19 Vaccine Safety Surveillance** 

Signal detection and Post Market Surveilance

Tech Talk in PV

PV Evolutions and Partnerships (and Supportive Roles)

**Compliance and Inspections** 





### **Sponsors - GOLD**





### **SPIMACO**

























#### **Sponsors - SILVER**







HIKMA **DD REG TABUK** 











**Sponsors - Lounge Exhibitors** 





**Lunch Sponsor** Pharma Courses



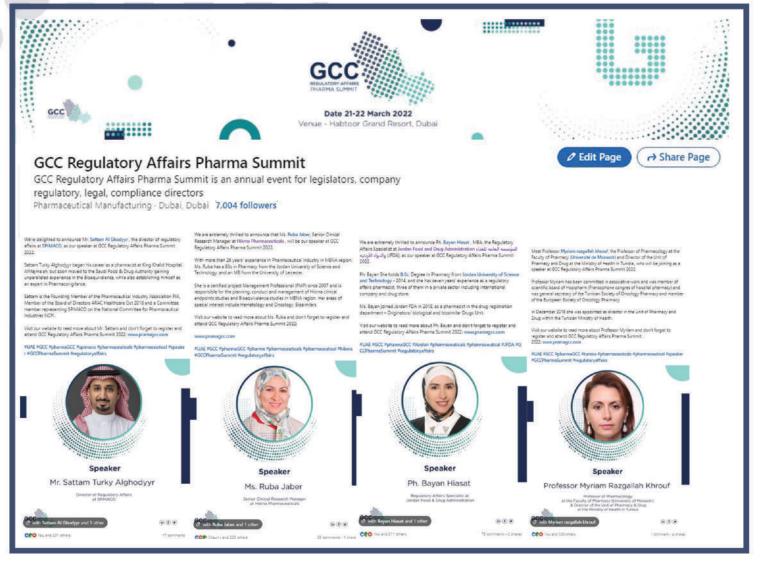
**Pharma Global** 

**Satchel Sponsor** 



CosmoTrace

### Social Media Reach



#### Social Media Links:

www.linkedin.com/company/gccpharma www.twitter.com/gccpharma www.facebook.com/gccpharma











### Social Media Highlights: **Mentions & Shares**

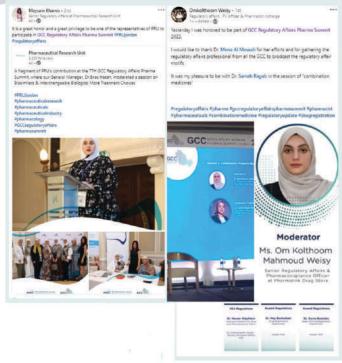


We are proud to have been part of the GCC Regulatory Affairs Pharma Summit

2022 alongside the Ministry of Health and Prevention - UAE, GS1, and Pfizer to

and trace solution for pharmaceuticals in the #UAE which aims to strengthen the

discuss the Tatmeen platform in a panel titled Track and Trace GCC. It was a great opportunity to discuss the implementation of Tatmeen, the track





3.697 followers

country's #healthcare supply chain.

insights and discuss about the latest updates in the pharmaceutical regulations





the 21st and 22nd of March, 2022.

Thanking all the organizers and speakers for the knowledge shared: it is always. never enough to learn more and more about the region.





I had the chance to participate at GCC Regulatory Attains Plearma Summit 2022 arganized by PRA Consultancy with outstanding efforts from Dr. Mona Al Moussil & Dr. Najiba Al Shezany. All thanks go to both of them and the crew at PRA Consultancy for assembling this event and inviting industry's leaders to speak

harmaceutical-related topics and state-of-the-art (levelopments in serving pnormers and practitioners. I felt so auphons over the event, all optimism that regulatory Affairs can be a major game-changer to enhance the quality of our

and enrich audiences on Regulatory Affairs Praimacovigitence.



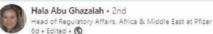




به شداری کردنم وه ک و تاربیزیکی بانگهیشتکراو / مشارکتی

My participation as invited / کمتحدث مدعو





Pfizer continue to lead the conversation on Digitilization of Regulatory Processes in the Gulf Region at GCC Regulatory Affairs Pharma Summit, addressing partnership opportunities with health authorities for advancement of serialization/ track and trace & ePI ( Electronic Product Information). Big thank you Amani Mansour and Lamis Youssef for your valuable and key input as moderator and speaker #pfizerproud









CCO You and 195 others

17 comments + 1 share

















# GCC Regulatory Affairs Pharma Awards 2022

#### **Votes Pre-Event**



#### Votes On Event Day 1 March 21st, 2022



GCC PHARMA
REGULATORY AFFAIRS &
PHARMACOVIGILANCE
AWARDS

#### Post Reactions: 220 Comments: 60



### **Voting Post**



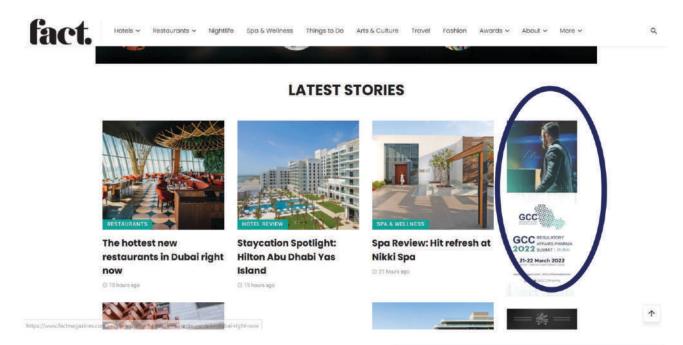
Post Reactions: 126 Comments: 35

Shares: 22

### Media Coverage





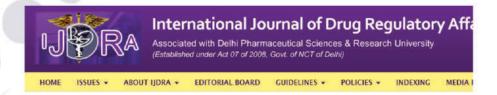


### **Readership & Web Visits**



### Media Coverage





#### Media Partner

#### Information for Media Partners

International Journal of Drug Regulatory Affairs (UDRA) is a broad-based journal giving leading international coverage of all aspects of Pharmaceutical Sciences. It publishes high quality original research & reviews. By advertising in IJDRA, you can reach the targeted audiences worldwide. Your product information disseminates internationally with comparatively low cost budget.

Regulatory Affairs professionals /Scholars, Patent agents, IPR / F&D / R&D professionals, Pharmacologists; toxicologists; Pharmaceutical researchers; Pharmacists; Clinicians, Analysts, Medical and Health Sciences etc.

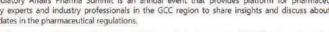
Company: Powered By: PRA Consultancy | Organized by: Hubplus Events

Event: GCC Regulatory Affairs Pharma Summit 2022

Venue: March 21 & March 22, On-site Summit at Habtoor Grand Resort, Autograph Collection, in Dubai-UAF

#### Description:

GCC Regulatory Affairs Pharma Summit is an annual event that provides platform for pharmaceutical regulatory experts and industry professionals in the GCC region to share insights and discuss about the latest updates in the pharmaceutical regulations.

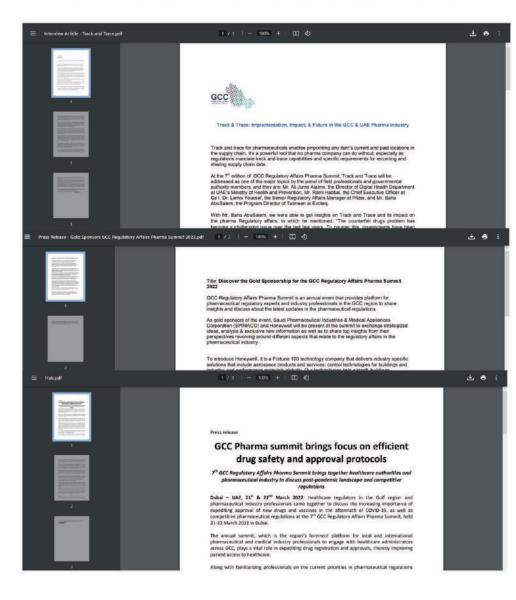


This Summit is one of the first and strategic meeting place in the GCC region for local and international pharmaceutical and medical industry professionals to meet and discuss on topics related to all aspects of regulatory affairs, legal and compliance.

Over the course of two days, 50+ speakers will analyze and discuss the important factors affecting the pharmaceutical regulatory market. A gathering of 300+ international and local experts and professionals will come together to network and share knowledge on the specifics and initiatives in regulatory affairs in the GCC region.

Event website: https://www.pramagcc.com

### **Press Releases**



# Media Coverage 20

The most acclaimed HEALTH & LIFESTYLE magazine in the region



### Readership & Web Visits

### **Press Releases**





#### Distribution & Statistics

- A bi-monthly and a billingual magazine (English & Arabic)
- A circulation of 20,000 copies and a pass rate of 1:4 leading to a readership of approximately 80,000
- · Wide range of readership profiles, including ( Families, Children, Senior Citizens) as well specialized profiles like Doctors. Fitness Guru's. Nutritionists to name a few.
- · Our key distribution includes the waiting lounge of hospitals. Spa. Salons. Educational institutes. Clinics-Medical and Cosmetic. Cafes & Restaurants. Fitness Clubs. Boutique malls & shops. To be more specific our magazine is available in Meadows, Jumeirah, Al Wast, Motor City, JBR, Al Barsha, Downtown, Jumeirah Beach, Mirdiff , Palm Jumeirah, Dubai Marina, Dubai Festival City and shopping mails in various location(Sharjah, Dubai
- · Airport distribution includes the VIP lounges- Etihad()ounge & In-flight), British Airways, Virgin, Lufthansa, Guif Air. Ahlan lounge. Marhaba lounges etc.



### **Readership & Circulation**

#### About

As per the IPSOS – 2010 study shows the positioning of AL WATAN - BAHRAIN as follows; United Nations Population report show Bahrain has the highest number of Population as Youths between 15-34.

1. AL Watan is 1st place Arabic newspaper read by the youth from the age of 15 - 24

2. AL Watan is 1st place Arabic newspaper read by the youth from the age of 25 - 34

3. AL Watan is 1st place Arabic newspaper read by the female population of the country

4. AL Watan is 1st place Arabic newspaper read by Arab Expatriates

Specialties: Market: Bahrain

Frequency: Daily

Circulation: 36,000

Readership: 144,000

### **Press Releases**



رئيسية ) التعرين

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#### مريم الجلاهمة تستعرض تجربة مملكة البحرين في ترخيص اللقاحات المضادة لغيروس كورونا

شاركت الرئيس التنفيذي لتحيثة الوطنية لتنظيم المحن والخدمات الصحية سعادة الدكتورة مريم عنابي الجالهمة في منتدي الخليج لتنظيم الدواء والمنعفد في دولة الإمارات العربية المنحدة الشفيقة في الفترة من ٢١ الى ٢٣ من شهر مارس الحاري

وأوضمت دالخالعمة أنّ مبالخة النجرين خففت نجاجات خبيرة في مواجعة الجائحة بعضل قيادة حضرة ماجب الطالة الطلك حبد ب مسال الطبقة عامل الداد الصفدي وباشراف مباشر ومنابعة دؤوية من صاحب السمو الملخي الأمير سلمان بن جمد آل خليفة وفي التعجد بندس جدلس الوزراء.

واستعرضت الدفتورة الحالفية أخر التطورات التي قامت بها الهيئة لتسجيل الدوية والمستحضرات الصيداليية. فها تم استعراض حهود المملخة في منح الاستعمال الطاري للفاحات والأدوية المضادة لهيروس خورونا، حيث أعتمدت الهيئة ٧ لقاحات و ٦ أدوية مضادة تلهيروس كما قامت الهيئة طال العام ٢٠١١، تسجيل ٢٥٧ دواء، حديد وتحديد ترضيص ٢٥٥ دواء.

وتومت سرعة إجراءات الومليخة في إعلواد الثلقاءات سلعم في سرعة استجابتها لمواحمة القبيوس واسعم في تجاج جمود. المملخة في تنفيذ الحملة الوطنية للتطعيم من خاال الغريق الطبق الوطني للتصدق لفيروس فورونا. مما سجل اشادة منظمة الصحة العالمية والعديد من الدول والمنظمات العالمية.

على مهيد آخر أشاره الرئيس التنهيدي إلى نجاع الميتة في تطبيق النظام الالفتروني الشامل لتتبئ توريد الدواء من انتاجة فع المصنح موصولة للمريض منا يضمن عمد مخول أدوية مزورة لصلحة التحرين، وكذلك لضمان صرف الدواء بحسب العراءات المطلوبة وبنا فوصالة الدوية الطامعة للرفاية.

وقد أشاد المشارفون في المؤتمر بالتجارات التي حفقتها مبلخة البحرين من خالل الجراءات التي تتخذها الهيئة، لا سيما سرعة الحراءات المعتمدة من الهيئة مما حصل البحرين في مصاف الدول المتقدمة في محال منذ الاستخدام الطارح في المنطقة والعائد العرب الذي شهدته البحرين فيما يتعلق بتسجيل وترفيض الدوية بما يعكس تطوير قطاع الرعاية الصحبة والدوائية في العرب مح

### **E-Mail Campaigns**

# GCC REGULATORY AFFAIRS PHARMA 2022 SUMMIT I DUBAI

MARCH 21 ST & 22ND #GCCPharmaSummit

Venue - Habtoor Grand Resort, Dubai



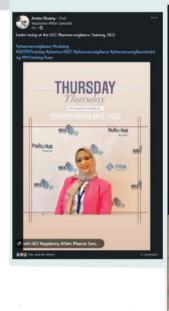


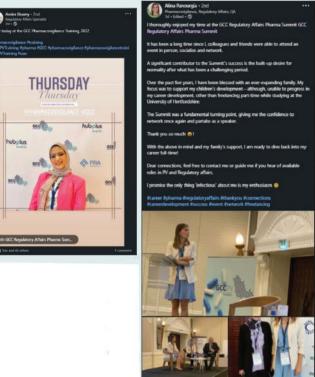
### **Interactive Rates**

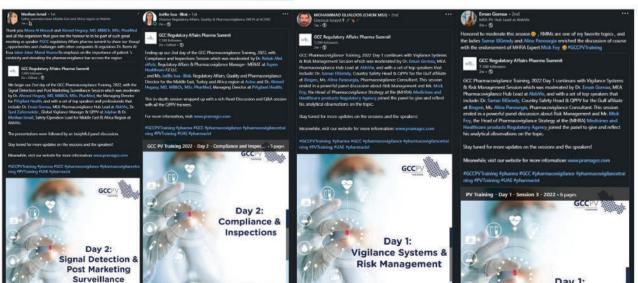
	Opens	Clicks
E-shot 1	4,668	322
E-shot 2	3107	636
E-shot 3	2717	235
E-shot 4	2300	306
E-shot 5	2849	555

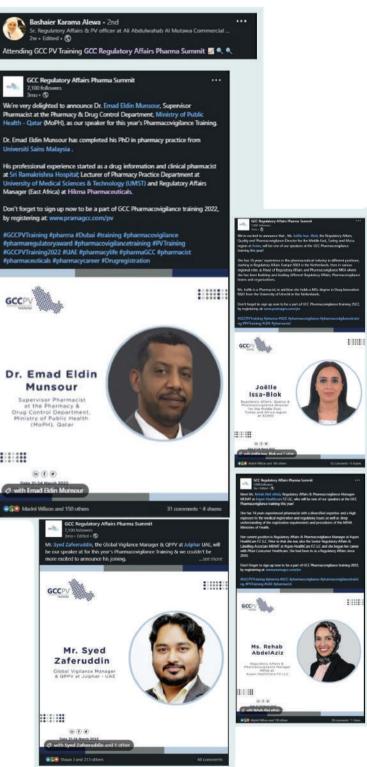
### Social Media Highlights: **Mentions & Shares**











### **GCC Regulatory Affairs** Pharma Awards 2022

### **Posts & Reshares**



very happy to announce this year's Pharmacovigilance Award Winner of 2022, Ms. Dominiki Kati for her Achievement: Supporting the rare disease community in the

Congratulations Dominiki for the wire it is well deserved and I am very happy of your accomplishments in PV.

To the other amazing 3 finalists, Dr. Eman Gornaa, Dr. Hayet Zouzou and Dr. Joëlle Issa -Blok, allow me also to celebrate you and thank you sincerely for your wonderful accomplishments.

A special thank you to our Awards' Board, My partner Dr. Dr. Najiba Al Shezawy, Dr. Ahmed Hegazy, MD, MBBCh, MSc. PharMed Hegazy, Dr. Samia Kanawati, Dr. Jeffrey Kemprecos and Dr. Yousra Farid for your amazing support in choosing the right winner for Pharmacovigilance.

#pharmacovigilance #PharmaGCC #pharmacuetical #PharmaAward #GCC











#### **Votes On Event Day 1** March 21st, 2022



#### **Votes Pre-Event**



# Conclusion 7th GCC REGULATORY AFFAIRS PHARMA SUMMIT 2022

The first onsite Summit after the COVID Pandemic was exceptional.

With the support of Ministry of Health UAE, Oman MoH, Bahrian's NHRA,
Jordon Federal Drug Authority, Kurdistan Medical Control Agency, Iraq's
MoH, Qatar MOH and visiting countries Ethiopia, Tunisia and the United
Kingdom and the Pharma Industry it created a buzz of discussions, creating
improved the relationships between Authority and Industry.

Authorities not only discussed updates, but collaborated in open forum discussions to implement improvements, support the industry understanding and learnt from each other about their processes.

Exciting sessions like e- labeling was discussed in length from Industry and Authority's point of view with time lines and processes forged. Moderators drove the Speakers discussions chairing and mediating between the Audience and Panels.

Outside the Auditorium in the Lobby, sponsors successfully connected and networked with Pharma Industry companies and individuals, and even had



oppertunities to speak to MoH's to discuss business within the Ministries, successfully meeting their ROI Targets.

We are Proud to support the growth of the Pharma Industry in our region and are looking forward to the future of the GCC Regulatory Affairs Pharma Summit to connect Pharma Industry leaders and developers and Authorities in 2023.

Madre Wilson

Conference Manager

hubplus-events



