

5<sup>th</sup> GCC REGULATORY
AFFAIRS PHARMA SUMMIT
2020

### **Post Event Report**

Date - 22nd & 23rd July

Venue - Virtual (online)

Powered by - PRA Consultancy

Organizer - Hubplus Events



## THE VISION

In 2015, PRA Consultancy, realized the importance to bridge the gap between Regulatory Authorities and the Pharma Industry. They launched a platform where Regulatory Authorities could discuss new and updated regulations in the Pharmaceutical market with the Pharma Industry.

With the support of Ministry of Health UAE, the GCC Regulatory Affairs Pharma Summit was launched and after its success it became an annual institution for GCC Countries and neighboring invitee countries. The Summit presented all the Authorities under one event providing transparency and stabilizing regulations in the region.

At this time the UAE government was developing into a smart city and was moving its application process to a digital medium. The GCC Regulatory Affairs Pharma Summit became a prefect platform to communicate the new processes to the

Industry. In addition, it presented opportunity for all GCC Countries to symbiotically advance their Regulatory application processes and through discussion and knowledge sharing improved the processes of the GCC region and streamlining GCC Pharma Regulations.

The Region is still growing, and many new Regulations are issued for the Pharma Industry. The GCC Regulatory Affairs Pharma Summit created a platform where Pharma Industries could learn about the regulations and how they could enter and safely distribute their products through the GCC Market It has become the premier event to connect Industry with the GCC Pharmaceutical Regulations Authorities.

This year, 2020, brought its own challenges and the GCC Regulatory Affairs Pharma Summit was successfully hosted Virtually, providing Industry Attendees from 19 different countries worldwide, from the EU, North America and Africa, opening a bigger Industry connection than ever before.

PRA Consultancy is looking to the future to bring the GCC Regulatory Affairs Pharma Summit to more Pharma Industry leaders and developers to support the growth of the Pharma Industry in our region.

#### Key Facts of the 5th GCC Regulatory Affairs Pharma Summit 2020

SPEAKERS

34

COUNTRIES

19

Attending from Europe,
Africa, North America
& the Middle East

# ATTENDEES 300+

#### **Pharmaceutical Industry**

- Regulatory Affairs Directors, Managers, Executives and Associates
- Communications Managers
- Logistics Managers
- CEO's, COO's General Managers
- Pharma Manufacturer
- QA

- Market Access and Pricing Managers
- Supply Chain Managers
- Quality and Scientific Office Managers
- Registration Head, Managers
- Pharma Distributors
- Pharmacist







#### About the Summit

The summit was a 2 days event and witnessed a series of Keynote Presentations, Panel Discussions, Case study Presentations and Break Out Discussions followed by a Q&A after each session.

The Q&A sessions was particularly successful with well positioned questions delivering high end information to the delegates.

Expert speakers joined in world wide to be part of the discussions.

### Government Authorities 2020 GCC Regulatory Affairs Pharma Summit

Ministry of Health and Prevention - UAE

Ministry of Health - Oman

National Health Regulatory Authority - Bahrain

Ministry of Health - Morocco

Ministry of Health - Kuwait

### **ROUND TABLE DISCUSSIONS**

- Country specific Round Table Discussions gives Industry leaders the opportunity to connect directly with a specific country's Regulations Authority.
- Moderated by PRA Team members that will facilitate the Q&A and provide post event support for Regulations with the particular Country.
- Over 50 delegates per breakout session with direct contact to Regulatory Authority
- Clearly communicated Country specific information on hand.

United Arab Emirates

Kingdom of Bahrain

State of Kuwait

Kingdom of Saudi Arabia Sultan of Oman

"Very informative in a technical level. Excellent opportunity to meet and discuss different issues with Regulatory bodies as well as with brand and generic manufacturing representatives"

Safa Abu Gharbiah, Regulatory Affair Director - MENA, Hikma Pharmaceuticals

# Participant Companies at the 5th GCC Regulatory Affairs Pharma Summit 2020





















































































### **SPONSORS**

The 2020 GCC Regulatory Affairs Pharma Summit was highly successful in spite of rolling out virtually in the middle of the COVID 19 pandemic. We were delighted to have our sponsors; SPIMACO and Extedo on board who supported this event immensely and were delighted to see more than 300 delegates for the event.

Extedo talked about the regulatory affairs at main event and announced its post event training of 2 days that was available to all the attendees of the summit. It was a truly rewarding event offering significant growth opportunities with the program focusing on knowledge transfer. E-networking opportunities was appreciated by the sponsors, speakers and participants alike





### **Social Media Reach**

**Industry Specific Niche Connections** 

Social Media Links:

www.linkedin.com/company/gccpharma

www.twitter.com/gccpharma

www.facebook.com/gccpharma













### **Media Reach**

**Arabic Coverage:** 

Wikimsrweb:

Al Fjr News:

Al Khaleej News:

Arab 24 news:

Nabd news:

Al Bawaba:

6060 News Egypt:

Zawya:







أدورة والمجيئوا مي مكانف أنماء المنطقة





#### GCC pharma summit highlights improvements in production



#### **English Media Coverage:**

crisis, which called for faster responses in terms of drug trials, approvals and import.

Zawya **Gulf Today** 

Salaam gateway Biz Bahrain

Write caliber **Bahrain** 



#### GCC pharma summit highlights improvements in production and regulatory environment - ZAWYA









GCC pharma summit highlights improvements in production and regulatory environment 5th Summit, supported by UAE Ministry of Health calls for stronger regional integration and focus on quality to maximise domestic and international opportunities Dubai: Recent initiatives in Gulf countries to facilitate patient access to new medicines and the advantages of integrating regulations related to drug trials and registration regionwide were discussed at the GCC Regulatory Affairs Pharma Summit 2020, hosted in Dubai with the support of the UAE Ministry of Health and Prevention (MOHAP).The annual



summit, now in its fifth year, was hosted online in view of the global alert against COVID-19, with representatives from the pharmaceuticals industry and healthcare administrations analyzing key drivers of regulatory reforms in the region. The importance of data and quality management in expediting drug...read

### **Gallery**







Virtual discussions; bringing the right people together in challenging times





## **Gallery**

















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2021



Benefits of going Hybrid

Optional experience for attendees and speakers

Keeping the Personal Connection for on site attendees

Wider Reach for Authorities and Sponsors

More cost effective for Virtual Attendees

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**PRA Consultancy** 

Organizer -

**Hubplus Events** 

22 & 23 March 2021