

19 & 20 February 2025

Mövenpick Grand Al Bustan, Dubai, UAE

MIDDLE EAST
**MEDICAL
TENDER**
& BUSINESS TALK
2025

Unlock the Gateway
to **Medical Tender Excellence**
in the Middle East

Join us during the prestigious
**10th GCC Regulatory
Affairs Pharma Summit**
for a transformative experience
that empowers your success
in the competitive medical
tender market.

For Registrations and Partnerships **Please contact:**

 **Shaun Sachade** +971 50 210 5469

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  **#MedicalTenderTalk #MTBT**



Why Attend **MTBT** 2025?

Elevate your understanding, strategies, and outcomes in the medical tender landscape. This two-day specialized conference offers:

- **Strategic Insights:** Stay updated on governmental and private tender opportunities across the GCC and Middle East.
- **Innovative Solutions:** Explore cutting-edge tools to optimize procurement and boost bidsuccess rates.
- **High-Value Networking:** Connect with key decision-makers, including Government Authorities, Procurement Entities, and Industry Leaders from Pharma and Medical Devices.



What Sets **MTBT** 2025 Apart?

- **Comprehensive Tender Expertise:** Learn country-specific tender laws, procedures, and trends to enhance your approach.
- **Next-Level Solutions:** Discover breakthrough innovations that simplify procurement and maximize tender success.
- **Expansive Networking Opportunities:** Meet and collaborate with Tender Managers, Market Access Experts, and Supply Chain Professionals who shape the healthcare market.



What's on the Agenda?

1. Mastering the Middle Eastern Medical Tender Landscape

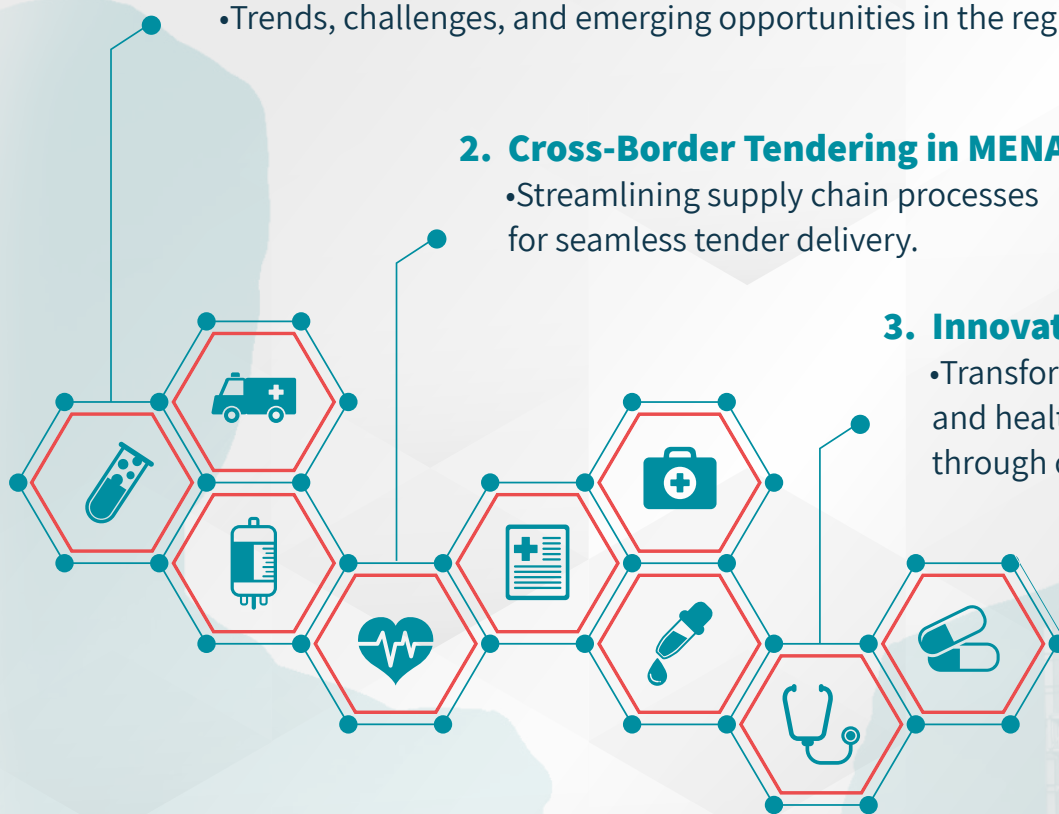
- Trends, challenges, and emerging opportunities in the region.

2. Cross-Border Tendering in MENA

- Streamlining supply chain processes for seamless tender delivery.

3. Innovative Financing Models

- Transforming medical tenders and health procurement through creative solutions.



Who Should Attend?

This event is designed for professionals committed to excelling in medical tendering, including:

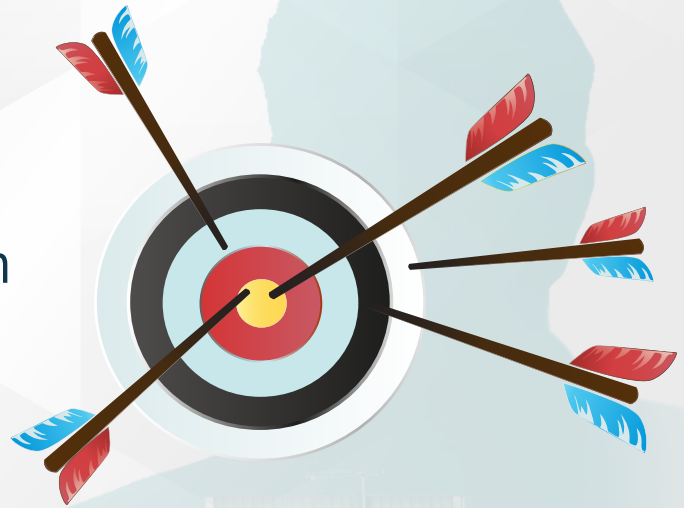
- **Tender Managers, Associates, and Executives.**
- **Governmental & Institutional Sales Leaders.**
- **Market Access Directors and Key Account Professionals.**
- **Supply Chain Experts and Product Heads.**
- **General Managers and Commercial Teams from Pharma and Medical Devices.**



Exclusive Sponsorship Opportunities at **MTBT 2025**

Elevate your brand to the forefront of the medical tender industry by becoming a sponsor of the Medical Tender & Business Talk (MTBT) 2025.

This is your **opportunity** to not **only** showcase your expertise **but** to **influence** the conversation and **actively** shape the **future** of the sector.



As a **Sponsor**, you'll gain **exclusive access** to:

- Lead the Conversation:** Step into the spotlight as a speaker or moderator or drive a high-impact panel discussion.
- Engage with Key Decision-Makers:** Forge valuable connections with Government Authorities, Procurement Leaders, and Industry Influencers.
- Amplify Your Brand:** Strengthen your presence in the Middle East's thriving healthcare market through strategic visibility and impactful engagement.

Seize the opportunity to shape the **dialogue** that **matters** most.



Join us at **MTBT 2025** and make your **mark!**

MIDDLE EAST

MEDICAL TENDER

& BUSINESS TALK

2025

Secure Your **Future** in **Medical Tendering**

Don't miss your chance to redefine your position in the Middle East's dynamic healthcare market. Gain actionable insights, forge critical connections, and equip yourself with tools to thrive in this competitive industry.

REGISTER NOW



www.pramagcc.com/MTBT

For inquiries and more information, **please contact:**

•SPONSORSHIP ENQUIRIES

Shaun Sachade

Office: **+971 4 299 9398**

Mobile: **+971 50 210 5469**

shaun@hubplus-events.com

•ATTENDEE ENQUIRIES

Shoyeb Sayyad

Office: **+971 4 299 9398**

Mobile: **+44 74 623 85220**

shoyeb@hubplus-events.com